

PRIVACY POLICY  
BLUESEEDS

The present Privacy Policy aims to give the user information on how BlueSeeds, acting as data controller, processes their personal data, in accordance with the legislation in force on the protection of personal data that BlueSeeds commits to comply with.

**Why does BlueSeeds process personal data and under what legal basis?**

Through its website, BlueSeeds processes the user's data in order to:

Purposes	Legal basis
Reply to the user who has contacted BlueSeeds via the "Contact us" form.	This processing is based on BlueSeeds' legitimate interest in order to be able to respond to a request from the user.
Send the user, with their prior consent, news and newsletters.	The processing is based on the user's consent.
Send the user, with their prior consent, files for which a request for sending has been made.	The processing is based on the user's consent.

**Which personal data are collected?**

The personal data that BlueSeeds collects through its website are:

- Identification data: last name;
- Contact data: e-mail address and phone number (optional).

**Who has access to the user's personal data?**

Within the limits of their respective attributions, the data collected may be accessible by or intended for the BlueSeeds team, as well as its possible subcontractors.

**How long do we retain the user's personal data?**

The user's personal data are kept by BlueSeeds for the time strictly necessary to achieve the aforementioned purposes, and as long as the user has not unsubscribed or requested the deletion of their personal data. The user is informed that in the event of unsubscribing or requesting the deletion of their personal data, the data will be automatically deleted.

**What are the user's rights and how he/she can exercise them?**

The user may exercise their rights of access and rectification of their personal data at any time. A right of deletion, a right of limitation or a right of opposition may also be exercised. In some cases, the portability of their data is possible.

Where the processing of personal data is based on the user's consent, BlueSeeds informs the user that he/she may withdraw this consent at any time.

The user may issue instructions on the storage, deletion or disclosure of their personal data after his/her death.

To exercise their rights, the user may write to BlueSeeds, providing proof of his identity, at the following address: [agatheclerc@bluseeds.org](mailto:agatheclerc@bluseeds.org)

The user is informed that he/she has the right to submit a request to the 'Commission Nationale de l'Informatique et des Libertés' (CNIL), the authority responsible for compliance with personal data obligations in France.

### **Are personal data transferred outside the EU?**

Personal data collected and processed by BlueSeeds are not transferred outside the European Union. In the event of transfer of personal data outside the European Union, BlueSeeds will take the appropriate guarantees, in particular contractual guarantees, to ensure the protection of the user's data and compliance with the applicable regulations on the protection of personal data.

### **How are the user's personal data secured?**

BlueSeeds ensures that the user's data are processed in complete security and confidentiality, including when certain operations are carried out by subcontractors. To this end, appropriate technical and organisational measures are put in place to prevent the loss, misuse, alteration and deletion of personal data concerning the user. These measures are adapted according to the level of sensitivity of the data.

### **Amendments to the present Privacy Policy**

This Privacy Policy may be subject to change.  
Last update: 11/02/2021.