

# Project Manager – Blue Carbon

18-month fixed term contract

Beginning February 1, 2022 - Based in Darwin, Bordeaux

## **About BlueSeeds**

Since 2019, BlueSeeds has been tackling the problem of the lack of funding for marine conservation. As technical assistants, we develop financing solutions and support conservation actors in implementing these solutions on the field.

- We support Mediterranean MPAs in setting up **self-financing mechanisms** (visitor fees and concessions) at their sites.
- We provide **training** to support Mediterranean and West African MPA managers in the development of their **financial strategy and business plans**.
- In July 2021, we launched a mooring management and booking tool for MPA managers to diversify their revenue streams and contribute to the protection of *Posidonia oceanica* meadows (www.bluemooring.org).
- We are working to replicate a community-based entrepreneurship incubator we created with partners on the island of Lastovo, Croatia, that supports the creation of small local businesses that have a positive impact on marine conservation.
- We are developing a **financial vehicle to facilitate access to European funding** (EMFAF) for small-scale Mediterranean artisanal fishermen willing to adopt sustainable fishing practices.
- We coordinate 'Together for the Med', a **network of 15 conservation projects** that aim to reduce fishing pressure on Mediterranean biodiversity.

For more information: www.blueseeds.org

The range of financial sustainability solutions for marine conservation that BlueSeeds is working on continues to expand. Today, there is a growing interest in **financial mechanisms for carbon offsetting** applied to marine ecosystems (mangroves and seagrass meadows in particular) – Blue Carbon. From 2022, BlueSeeds will work on the development of several projects related to carbon finance linked with marine ecosystems protection.

As a Blue Carbon Project Manager, your role will be to accompany and support BlueSeeds and its team in the development and implementation of projects related to carbon finance for marine conservation.

# Job description: Project Manager – Blue Carbon

18-month fixed-term contract - Beginning February 1, 2021

As a Blue Carbon Project Manager, you will join the multidisciplinary BlueSeeds team and report to Mr. Thomas Binet, Founder and Director of BlueSeeds and VertigoLab, and be supervised by Adèle de Toma, BlueSeeds' operations manager.

#### YOUR MISSION

Your main mission will be to build and lead a team dedicated to the development and implementation of projects related to carbon finance for marine conservation. At the crossroads of the expertise of the different team members, you will coordinate the different steps necessary to achieve a major objective of BlueSeeds: to offer MPA managers a technical assistance program enabling them to develop and implement Blue Carbon projects to sustain marine and coastal ecosystem conservation initiatives.

# Priority tasks: You are responsible for the strategic and operational development of the technical assistance program on blue carbon projects

- Lead the team of collaborators on blue carbon projects.
- Develop projects related to Blue Carbon:
  - o Identify relevant project opportunities,
  - Write project proposals,
  - o Seek and develop relevant partnerships for project implementation,
  - o Ensure project monitoring and coordination,
  - o Raise funds,
  - o Monitor blue carbon issues in general.
- Develop and manage the implementation of pilot projects in partnership with conservation site managers.
- Coordinate the development of specific Blue Carbon methodologies and project descriptions, in particular on *Posidonia* and mangroves.

#### Secondary tasks: You will work transversally, in collaboration with the team, to contribute to:

- The production and writing of internal materials, such as reports and articles;
- Internal trainings for the team, related to your fields of expertise;
- BlueSeeds field missions, as identified;
- Responses to calls for bids;
- Support BlueSeeds team with ad-hoc tasks.

#### **CONDITIONS**

- 18-month fixed-term contract position starting December 2021, with the possibility of moving to a permanent contract.
- Salary according to profile and experience.
- Based at Darwin Ecosystem, 87 Quai des Queyries, 33000 Bordeaux, France.

# Required profile

With a Master's degree (or equivalent) from a Business School or equivalent, you have at least 3 years' experience in a similar position, ideally in organizations, institutions or agencies working on environmental issues and project development.

## Knowledges and skills required

With a Master's degree (or equivalent), you have at least 3 years of proven and successful experience in a similar position:

- Experience in **project development and management**;
- Proven expertise in conservation finance;
- Experience of carbon finance projects is a clear advantage;
- Understanding of marine conservation issues;
- Perfect mastery of **French and English** in both written and oral communication. Other Mediterranean languages (Arabic, Italian, Spanish, etc.) appreciated;
- Excellent analytical and synthesis skills, excellent written and oral communication skills;
- Good understanding of marine conservation issues and Mediterranean context;
- **Multicultural** approach.

### You will need to demonstrate the following qualities:

This position requires a **strong manager mindset**, able to drive the projects and their development by analyzing opportunities, priorities, risks.

- Ability to work with a wide range of people, from field actors to financial managers.
- Flexible and strategic mindset, ability to set and work to goals and targets.
- Ability to network, excellent communication and presentation skills.
- Organizational skills, teamwork and priority management,
- Strong autonomy, sense of initiative, strength of proposal, creativity,
- Very good interpersonal skills, enthusiasm and team spirit,
- Motivation and curiosity about environmental protection and marine conservation issues.

## Apply

Send your CV and a cover letter before **January 3, 2022** by email to Adèle de Toma: adeledetoma@blueseeds.org, with a copy to Nastazia Femmami: nastaziafemmami@blueseeds.org